

**Comments and Suggestions for Incorporation into Sustainable Tourism Strategy and Action Plan – Any further changes should be notified to Debbie Strang by Wednesday 23rd February 2005**

| Ref | Page No & Para | Comments  | Who by   | Include if possible or reason why cannot be included |
|-----|----------------|---|----------|--|
|     |                |   |          |  |
|     | Page 2         | Include final bullet point that strategy will go to the National Park Board   | DS       |  |
|     | Page 3         | Replace agriculture with land management  | FN       |  |
|     | Page 4         | It is very difficult to give an opinion of the impacts of tourism on the environment, For example, the impact of recreation disturbance on wildlife is only beginning to take place (eg recent Caper report). Suggest rewording to the ‘impact of tourism on the environment is not well understood. However, there are some issues that need to be addressed’  | FN       |  |
|     | 5 - 2.2        | Final sentence ‘windfarms phone masts and the loss of views and vistas due to changes in land management ie the growth of scrub and forest along roads and railways.  | D Greene |  |
|     | 7              | Under Visitor Attractions 2 <sup>nd</sup> para insert ‘The Park also boasts a good range of distilleries, with seven listed in the audit. Four of these are open to the public and 3 have 4 star rating or above.   | EM       |  |
|     | 7              | Recreational Activities second para delete second sentence and insert:<br>Three out of the five snowsport areas in Scotland are within the National Park. CairnGorm mountain (with 28 runs) is located nine miles southeast of Aviemore, whilst Glensee, the largest in terms of number and length of pistes is located 8 miles south of Braemar. The Lecht between Cockbridge and Tomintoul has enjoyed several good seasons over the past 8 winters and has invested heavily in the quality visitor experience. | EM       |  |
|     | 7              | Rec activities 3 <sup>rd</sup> para ‘It is likely that snowsports and ski touring will continue.....’   | D Greene |  |

|  |         |   |                |   |
|--|---------|---|----------------|---|
|  | Page 7  | Propose that general wildlife watching is included, as well as organised wildlife watching, and add Heatherlea Birdwatching as another example of packaged holiday's operator   | FN/KS          |   |
|  | 8       | Bullet point angling – comparison with the Dee, no recent comparable available, latest figure was £6.5 million in 1992 –  | EM             | Suggest that this reference is not included as it is some 10 yrs earlier than Spey data |
|  | 8       | There are 10 golf courses within the Park, should more be made of this as an activity?  | EM             |   |
|  |         |   |                |   |
|  |         |   | KS             |   |
|  | Page 8  | Add bullet point – Rock climbing<br>add '2004' to Cairngorms Visitor Guide  | D.Greene<br>DS |   |
|  | 9       | Under events change 'co-ordinated' to 'publicised'  | D.Greene       |   |
|  | 12      | Insert final sentence before heading 2.7 'Other significant marketing groups include the Scottish Snowsports Marketing Group; Aviemore, Badenoch, Strathspey and Cairngorms (ABSC); and the Cairngorms Attractions Group (CAG).   | EM<br>JG       |   |
|  | Page 12 | Visitor numbers paragraph first sentence to remain, then replaced with:<br>However, the NPA has recently commissioned research to produce visitor number using the STEAM model and current estimates suggest that in 2002, visitor numbers were approx 1.42 million with an increase to 1.47 million in 2003. | DS             |   |
|  | 13      | Provide comparison for expenditure figures – trying to obtain comparable date from LL&T NP and Highland Visitor Survey  | EB<br>RE       |   |
|  |         |   |                |   |
|  | 16      | Keep 'Support for.....companies' Insert 'The Scottish Enterprise Network (SEN) delivers programmes for the Cairngorms through Scottish Enterprise Grampian (SEG) and Scottish Enterprise Tayside (SET). SEG   | EB             |   |

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|  |                | leads on wildlife, nature-based tourism and food marketing initiatives for the whole of SEN.<br>Moray, Badenoch and Strathspey Enterprise delivers programmes for the Highlands and Islands Enterprise (HIE) which covers north west Scotland<br>Delete sentence 'At a higher level.....south'. Keep final sentence.  |                    |  |
|  | 22             | Weaknesses – add variable weather' to 'unreliable snow fall' '<br>Abundance of young, hard working often foreign, temporary labour who will work for less than locals. This is covered by the weakness 'problems with recruiting and housing staff'.<br>Poor attitude of staff<br>Insert 'conservation <b>perceived</b> as equating with planning constraint' | D.Greene<br><br>DS |  |
|  | Page 25        | Suggest natural heritage strategy, as agreed by Board last month is referred to   | FN                 |  |
|  | Page 27        | Propose the heading 'conserving environment quality should be central' is changed to 'conserving and enhancing environmental quality should be central' – to fit in with the Natural Heritage Strategy  | FN                 |  |
|  | Page 31<br>3.3 | Mention of timeshare and its all year round contribution to occupancy to be put under title 'Acomodation used'. P15   | JG                 |  |
|  |                |   |                    |  |
|  | 33             | After final sentence under cycling inset 'Technical mountain biking is a small but growing subset of cycling which should also be considered<br>Under fieldsports after penultimate sentence insert 'The specialised gun smiths and clay pigeon shoots add value to this by offering competitions and beginner tuition.'                                      | D.Greene           |  |
|  | 38 – 3c        | Correct term Scottish Outdoor Access Code (SOAC)  | D.Greene           |  |
|  | Page 28        | Suggest note that SQs are not yet defined, and may include 'wilderness landscapes etc'  | FN                 |  |
|  | 39 3d          | Need to consider carefully the newspaper type publication and where it would sit with our other publications – to note the point rather than make   | EM                 |  |

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|----------------|--|---|-----------|---|
|                |  | changes to 3d   |           |   |
| 44             |  | 5e refer to Wild Scotland membership<br>Mention HIE in addition to Sen?   | NBlack    |   |
| 45             |  | 6c ....development of tourism facilities as would be the case with all planning proposals are fair, clear and consistently applied across the Park, while also..... In all cases the aims of the Park, national planning guidance and CNPA planning policy will apply when decisions are taken. | N Brockie |   |
| 46 – 6f        |  | Sentence to include that foreign labour willing to work for less is also an issue   | D.Greene  |   |
| Page 46        |  | To confirm, we are not committing the food brand to any action yet – as this has not been agreed yet  | FN        |   |
| 47             |  | Add to end of paragraph, The 4 constituent Local Authorities will also need to be involved in this, as they administer development control against their own local plans and policies until the Cairngorms NPA Local Plan is adopted.   | N.Brockie |   |
| Page 47,<br>7c |  | Suggest ‘..maintain the quality of landscape and natural heritage’ – not biodiversity as natural heritage has a broad definition  | FN        |   |
| Page 47        |  | Suggest that efforts are made to help tourists learn about the environment  | FN        |   |
| 49 – 8d        |  | Insert ‘single journey’ before ‘place to place’   | D.Greene  |   |
| 54 4e          |  | Include LECs  | EB        |   |
| 55 6b          |  | Should be LECs not SEN  | EB        |   |
| 56 6f          |  | Remove SEN  | EB        |   |
| Page 58        |  | Suggest environmental impact list includes natural heritage and landscape   | FN        |   |
|                |  | More comparisons on other parts of highlands and other NPs –  | DB<br>RE  | This was not specifically part of the project brief, however, attempts will be made to incorporate where possible eg, Visitor Survey information with LL&T NP |